**Emergency Prescott Full Proposal Project Narrative**

**Instructions:** Save this document on your computer and complete the narrative in the format provided. The final narrative should not exceed six (6) pages; do not delete the text provided below. Once complete, upload this document into the on-line application as instructed.

1. **Emergency Prescott National Priorities – Please check all that may apply**

* Threatened and Endangered Species - the marine mammals(s) of concern are listed as threatened or endangered under the Endangered Species Act.
* Mass Strandings - events in which groups of marine mammals come ashore at the same time and place.
* Out-of-Habitat Animals
* Human Interaction Cases - ship strikes, entanglements, gunshots, hookings, marine debris ingestions, etc.
* Gaps in Stranding Response and Rehabilitation Coverage - a stranding organization or rehabilitation facility shuts down temporarily or permanently (*e.g.,* due to financial issues, stranding response or rehabilitation is necessary in an area that is currently not covered by an organization) creating a gap in coverage as identified by NMFS.
* Natural and Anthropogenic Disasters - an increase in animals affected by natural or anthropogenic disasters (*e.g.,* hurricanes, flooding, oil/chemical spills) that require additional supplies, personnel, space, etc.
* Disease Outbreaks – an increase in marine mammals affected by a disease outbreak that require additional supplies, personnel, space, etc.
* Critical Facility or Equipment Failure – unexpected failure of critical emergency response equipment such as rehabilitation pool heater, freezer, etc.

1. **Goals and Objectives:** State the overall Goal(s) and Objectives, being as specific and quantitative as possible.
2. **Emergency Justification** **and Need for Funding** – Project must demonstrate that the event is an emergency and provide a strong justification and explanation for the need for emergency funding. Historic stranding data in the region of proposed activities should be used to assess the emergency status, if applicable. If the applicant has a current Prescott award, the justification must include why the current award is inadequate to meet the current needs.
3. **Activities:** Elaborate on the primary activities that will be employed through the grant and their significance to the marine mammal health, stranding response, and rehabilitation community. Describe how the activities relate to the goals and objectives and how the activities will fulfill the emergency need. Explain how these activities are expected to lead to the outcome(s).
4. **Outcome(s):** Provide a description of the expected outcomes and how they directly relate to Emergency funding priority. Describe the potential impacts of the proposed project on the recovery and treatment of stranded marine mammals.
5. **Project Milestones:** List project milestones and a description of the specific activities and associated timelines necessary to meet them.
6. **Project Team:** List key individuals (PI, Co-Investigators, etc.) and describe their qualifications relevant for project implementation.