



KATE BROWN  
Governor

March 12, 2020

Chris Oliver  
Assistant Administrator for Fisheries  
National Marine Fisheries Service  
1315 East-West Highway, Room 14636  
Silver Spring, MD 20910

Attn: Diane Daly

Dear Mr. Oliver:

In response to your letter received January 15, 2020, I am submitting the names of three individuals for potential appointment by the Secretary of Commerce to an at-large seat on the Pacific Fisheries Management Council (PFMC) currently held by Mr. Bradley Pettinger. The nominees are listed in alphabetical order.

Ms. Teresa Labriola  
Mr. Stephen Marx  
Mr. Bradley Pettinger (current appointee, finishing his 1<sup>st</sup> of 3 potential terms)  
Ms. Lori Steele

Included with this letter of nomination are the complete original applications of the above-named individuals. I have found that the candidates meet the requirements listed in section 302(b)(2)(A) of the Magnuson-Stevens Fishery Conservation and Management Reauthorization Act. A brief description of their abilities and applicable experience is provided below.

Theresa Labriola

Ms. Labriola has been employed since 2013 to represent Wild Oceans, a non-profit organization founded by anglers to promote conservation and fishing opportunity. She works regionally and internationally to influence the Pacific Fishery Management Council (PFMC) and other relevant management bodies. She follows the issues, works with other stakeholders, and regularly participates during PFMC meetings. Previously, she worked for about ten years for other environmental non-profit organizations and also worked as an attorney for 5 years. She has fished commercially during two summers and is an avid sport angler. Ms. Labriola regularly attends PFMC meetings and actively engages in the proceedings. She holds a Bachelor of Science degree in ecology and education and a law degree.

Stephen Marx (Other Sector)

Mr. Marx has been employed since 2011 to represent a non-profit, environmental organization on fisheries issues in the Pacific and North Pacific oceans. He has focused on implementation of ecosystem-based management at PFMC and at the North Pacific Fishery Management Council. He has broad fishing experience, having engaged in multiple commercial fisheries for 9 years, charter fishing for 5 years, and



sport fishing for 31 years. For 6 years, he handled natural resource issues as a field representative for a United States Congressman. Mr. Marx has recently been appointed as a board member to the Oregon Ocean Science Trust, and he regularly attends PFMC meetings and actively engages in the proceedings. He holds a Master's degree in public administration and a Bachelor of Arts with a major in international affairs and minor in philosophy.

Bradley Pettinger (Commercial Sector)

Mr. Pettinger has about 52 years of commercial fishing experience and over 20 years of sport fishing in a variety of fisheries off the West Coast. For the past 25 years he has owned and operated fishing vessels using a variety of fishing gears. He served for many years as the Director for the Oregon Trawl Commission. He has been a long-time, active participant at PFMC serving on several advisory bodies, and is currently finishing his first term in the at-large seat. He also is an advisor to many fishing industry groups, fisheries organizations, and agencies. He holds a Bachelor of Science in business administration.

Lori Steele (Commercial Sector)

Ms. Steele has worked in fisheries management for over 22 years. Since becoming the executive director for a seafood processor's organization on the west coast in 2015, she has followed issues, worked with other stakeholders and regularly participated at PFMC. Prior to this, she was the lead fishery analyst and plan coordinator for multiple fishery management plans during 18 years on staff with the New England Fishery Management Council. She currently is an advisor to the Pacific States Marine Fisheries Commission and a representative to the Pacific Whiting Scientific Review Group under the US/Canada Whiting Treaty. Ms. Steele regularly attends and engages in PFMC meetings. She holds a Master's degree in environmental management and a Bachelor of Science degree in marine science and chemistry.

These nominees possess a broad range of fisheries knowledge and experience, and will contribute effectively toward the management goals of the Council. These candidates recognize their important roles as trustees and stewards of our Nation's marine fisheries resources.

In determining who to nominate, we have consulted with a broad range of conservation and management interests familiar with the work of the PFMC. In addition, we have carefully considered qualified women and/or minority candidates. To recruit applicants, ODFW issued a news release and utilized social media to announce the opportunity to be considered. The agency also directly contacted a diverse group of over sixty individuals and organizations actively involved in west coast marine resource issues from fishing and conservation perspectives (Attachment 1 and 2).

The work of the Council is extremely important. I appreciate this opportunity to provide Oregon's recommendation on the pending appointment.

Sincerely,



Governor Kate Brown

Attachment: Individuals contacted and press release  
Enclosures: Applications of nominated individuals

## Attachment 1: List of Constituents Contacted

The email and press release below were sent to various constituents:

1. Nancy Fitzpatrick, Oregon Salmon and Albacore Commissions administrator
2. Hugh Link, Oregon Crab Commission administrator
3. Yelena Nowak, Oregon Trawl Commission administrator
4. Charles Loos, ODFW recreational fishing advisor
5. Dean Fleck, Marine supply business
6. Mark Lottis, Recreational fishing charter operator
7. John Holloway, ODFW recreational fishing advisor
8. Jack Craven, ODFW recreational fishing advisor
9. Lars Robison, ODFW recreational fishing advisor
10. Linda Buell, ODFW recreational fishing advisor
11. Tony Hobbs, ODFW recreational fishing advisor
12. Walter Chuck, Recreational fishing
13. Wayne Butler, ODFW recreational fishing advisor

The press release was emailed to all of Oregon's advisors to PFMC, including:

- |                     |                        |
|---------------------|------------------------|
| 1. Andrew Thurber   | 22. Lori Steele        |
| 2. Ben Enticknap    | 23. Michele Longo-Eder |
| 3. Bob Eder         | 24. Mike Okoniewski    |
| 4. Brad Pettinger   | 25. Mike Sorenson      |
| 5. Christa Svensson | 26. Nancy Fitzpatrick  |
| 6. Dan Waldeck      | 27. Paul Kujala        |
| 7. Darus Peake      | 28. Paul Shively       |
| 8. David Jincks     | 29. Ralph Brown        |
| 9. Dorothy Lowman   | 30. Richard Heap       |
| 10. Fran Recht      | 31. Ryan Kapp          |
| 11. Gerry Reinholdt | 32. Scott Heppell      |
| 12. Gilly Lyons     | 33. Scott McMullen     |
| 13. Gway Kirchner   | 34. Shems Jud          |
| 14. Heather Mann    | 35. Steve Marx         |
| 15. Jeff Lackey     | 36. Susan Chambers     |
| 16. Jeff Miles      | 37. Tara Brock         |
| 17. John Holloway   | 38. Theresa Labriola   |
| 18. Kevin Dunn      | 39. Tom Libby          |
| 19. Linda Buell     | 40. Tom Rudolph        |
| 20. Liz Hamilton    | 41. Yelena Nowak       |
| 21. Loren Goddard   |                        |

The email and press release below were sent to Oregon Ocean Policy Council and Advisory members:

1. Susan Chambers, South Coast Commercial Fisheries
2. Kevin Dunn, North Coast Commercial Fisheries
3. John Holloway, North Coast Charter, Sport or Recreational Fisheries
4. Richard Heap, South Coast Charter, Sport or Recreational Fisheries
5. Walter Chuck, Vice Chair, Ports, Marine Transportation or Navigation
6. Charlie Plybon, Coastal Non-Fishing Recreation
7. Jena Carter, Chair, Statewide Conservation or Environmental Organization
8. David Yamamoto, North Coastal County Commissioner
9. Bob Main, South Coastal County Commissioner
10. Loren Goddard, Coastal City Elected Official
11. Jason Miner, Governor or Governor's Designee
12. Rian Hoof, Oregon Department of Environmental Quality
13. Patty Snow, Department of Land Conservation & Development
14. Andre Celentano, Department of Land Conservation & Development
15. Laurel Hillmann, Department of Parks and Recreation
16. Shelby Walker, Oregon State University, Sea Grant College
17. Kris Wall, Federal Agency Liaison
18. Jamie Fereday, Public-at-Large (coastal)
19. Jonathan Allan, Department of Geology and Mineral Industries

## Attachment 2: Email and Press Release Distributed

**Subject:** ODFW seeks nominees to represent Oregon on Pacific fisheries council – Apply by March 6

Hello Everyone,

Oregon Department of Fish and Wildlife (ODFW) coordinates the nomination process for the Governor's office when seats on the Pacific Fishery Management Council are up for appointment. The seat now up for appointment is Oregon's at-large seat, held by Brad Pettinger who is seeking re-appointment. Generally the Governor puts forward three individuals for final selection by the Secretary of Commerce. ODFW issued a press release (see below) to newspapers and radio stations, but interested folks may not have seen the notice. I am forwarding the information to you as well because you may be interested or be willing to help spread the word. My apologies if you have already received this information.

There is a short timeframe to complete the nomination process. Each applicant has to put in a significant amount of work to apply, so your help in getting the word out will be appreciated. Anyone interested in being considered or wishing to nominate someone should contact me for more information. The deadline to submit an application to me is March 6, 2020.

If you have any questions or suggestions, please don't hesitate to contact me.

Jessica



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**Jessica Watson** | Marine Resources Policy Project Leader  
Oregon Department of Fish and Wildlife  
2040 SE Marine Science Dr. Newport, OR 97365  
O: 541.867.0300 x265 |C: 541.351.1196  
[jessica.l.watson@state.or.us](mailto:jessica.l.watson@state.or.us)

NEWS RELEASE  
Oregon Fish and Wildlife

Contact:  
Jessica Watson, (541) 351-1196, [Jessica.L.Watson@state.or.us](mailto:Jessica.L.Watson@state.or.us)

February 26, 2020

**ODFW seeks nominees to represent Oregon on Pacific fisheries council – Apply by March 6**

**NEWPORT, Ore.**—The Oregon Department of Fish and Wildlife is accepting nominations for a seat on the Pacific Fishery Management Council. The deadline to submit an application is March 6, 2020 and the three-year term begins Aug. 10, 2020.

The Council manages about 119 species of groundfish, pelagic species (sardines, anchovies and mackerel) and highly migratory species (tunas, sharks and swordfish) off the coasts of Oregon, Washington and California. It includes 14 voting members representing tribal and state fish and wildlife agencies, and private citizens knowledgeable about sport fishing, commercial fishing and/or marine conservation. Several advisory councils and PFMC staff members also participate in Council meetings.

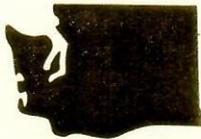
The ideal candidate would be knowledgeable of fishery resource conservation and management in marine waters off the West Coast. Specific knowledge of and experience in management issues and fisheries is important, as is a strong conservation ethic. The successful candidate also must work collectively with other council members, often making difficult decisions and fulfilling the standards set forth by the Magnuson-Stevens Act. Council members make a substantial time commitment to fully participate in council business and related activities.

The at-large Oregon seat is currently held by Brad Pettinger, who may be reappointed. ODFW will send all nominations to the Governor's office, which will then forward the names of at least three candidates to the National Marine Fisheries Service and U.S. Department of Commerce for consideration. Successful appointees must pass an extensive FBI background check.

Anyone interested in being considered or wishing to nominate someone should contact Jessica Watson (541) 351-1196 ([Jessica.L.Watson@state.or.us](mailto:Jessica.L.Watson@state.or.us)) or Caren Braby (541) 961-5352, ([Caren.E.Braby@state.or.us](mailto:Caren.E.Braby@state.or.us)) for more information, or find application materials online at [NOAA Fisheries webpage](#) The deadline to submit an application is March 6, 2020.

The Pacific Fishery Management Council is one of eight regional fishery management councils established by the Magnuson-Stevens Fishery Conservation and Management Act to manage fisheries from three to 200 miles offshore of the United States coastline. The Pacific Council is responsible for fisheries off the coasts of California, Oregon and Washington.

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Jay Inslee  
Governor  
State of Washington

March 12, 2020

Mr. Chris Oliver  
Assistant Administrator for Fisheries  
National Marine Fisheries Service  
1315 East-West Hwy, Room 14636  
Silver Spring, Maryland 20910  
(Attn: Diane Daly)

Dear Mr. Oliver:

Please accept the following names, in priority order, as my nominees for the Washington State obligatory seat to the Pacific Fishery Management Council (PFMC). Mr. Rich Lincoln currently occupies this seat; his third and final term expires August 10, 2020, and he is not eligible for reappointment.

Washington State has consulted with a broad range of conservation, commercial, recreational and public constituents in seeking nominations for this seat. Based on my evaluation of each candidate's qualifications, I am recommending the following individuals in priority order:

- 1) Dr. Phillip Levin:  
Dr. Levin is a resident of Seattle, Washington, and is currently a Professor at the University of Washington, School of Marine and Environmental Affairs, and a Lead Scientist for The Nature Conservancy. He spent most of his 32-year fisheries science career as a Program Director for the NOAA Northwest Fisheries Science Center and led the development and implementation of the California Current Integrated Ecosystem Assessment and the Fishery Ecosystem Plan for PFMC. He is an accomplished author who has published two books and 168 peer-reviewed scientific journal articles and participated in multiple fishery management forums.
  
- 2) Dr. Mark Powell  
Dr. Powell is a resident of Bainbridge Island, Washington, and recently served as the Senior Researcher for Vulcan, Inc. with a focus on using satellite data to identify vessels engaged in illegal fishing on the high seas. His career has focused on sustainable fisheries and oceans; his former positions include Puget Sound Program Director for the Washington Environmental Council, Global Seafood

Lead for the World Wildlife Fund focused on sustainable seafood practices, and Vice President of Fish Conservation for the Ocean Conservancy. He previously served on the PFMC's Groundfish Advisory Subpanel and has engaged in seven of the eight Regional Fishery Management Council processes.

3) Mr. Aldrich ("Butch") Smith:

Mr. Smith is a resident of Ilwaco, Washington, where he has owned and operated Coho Charters and served as the President of the Ilwaco Charter Association for the past 26 years. He has been on the PFMC's Salmon Advisory Subpanel since 2002, has served as the Chair since 2005, and was recently appointed as the industry representative on the Pacific Salmon Commission's Southern Panel. He has been a strong advocate for salmon fisheries and has served on numerous advisory boards and committees.

4) Mr. Daniel ("Gus") Gates:

Mr. Gates is a resident of Seattle, Washington, and is the Washington Policy Lead for the Surfrider Foundation. He has been an advocate for West Coast ocean resources for over 15 years. He is also the recreation representative on Washington's Coastal Marine Advisory Council, which is focused on marine spatial planning, addressing coastal erosion and sediment management, offshore renewable energy development, and other ocean policy-related issues.

Dr. Levin has participated in the Council process as the Northwest Fisheries Science Center's Lead Scientist for matters related to the assessment of the California Current Ecosystem, and, and has broad support among multiple interests for his appointment to Washington's obligatory seat. He is a strong supporter of sustainable fisheries, has a strong conservation ethic, and certainly has my confidence in representing Washington.

While Dr. Levin is my preferred candidate, I believe that each of these candidates are qualified to serve on the Pacific Fishery Management Council and will support management values that promote resource conservation, habitat protection and sustainable fisheries. While there is an open at-large seat on PFMC, the State of Washington views it as an Oregon seat and will not be submitting nominations for it.

Very Truly Yours,



Jay Inslee  
Governor

cc: Kelly Susewind, Washington Department of Fish and Wildlife

Enclosures: List of Groups Consulted

Nomination kits for Dr. Phillip Levin, Dr. Mark Powell, Mr. Aldrich ("Butch") Smith, Mr. Daniel ("Gus") Gates

**List of Groups Consulted Regarding Nominations for Washington Obligatory Seat on the Pacific Fishery Management Council – 2020 Nomination**

Arctic Storm, Inc.  
Coastal Commercial Fishing Coalition  
Columbia River Crab Fishermen's Association  
Coastal Dungeness Crab Fishermen's Association  
Environmental Defense Fund  
Fishing Vessel Owners Association  
Fury Group, Inc.  
Ilwaco Charter Association  
Lowman & Associates Fisheries Consulting  
Midwater Trawlers Cooperative  
The Nature Conservancy  
Ocean Conservancy  
Ocean Gold Seafoods  
Oceana  
Pacific Seafood  
Pacific Whiting Conservation Cooperative  
Pew Charitable Trusts  
Puget Sound Anglers  
Purse Seine Vessels Owners' Association  
Surfrider Foundation  
United Catcher Boats  
University of Washington School and Marine and Environmental Affairs  
Washington Sea Grant  
Washington Trollers' Association  
Westport Charter Association