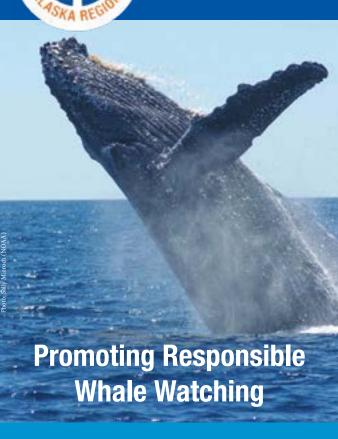


Your Choice Matters



Whale SENSE is a voluntary conservation program for whale watching companies concerned with responsible viewing practices, ocean stewardship, and education. By choosing a SENSE-ible tour, you help promote responsible whale watching practices that keep whales safe.

Visit our website for a list of participating companies.

www.whalesense.org





Whale SENSE helps protect these species

Humpback Whales

Megaptera novaeangliae

Length: 45-56 ft. Weight: 25-45 tons



Killer Whales

Orcinus orca
Length: 18-36 ft. Weight: 3-11 tons



Steller Sea Lions

Eumetopias jubatus

Length: 7-11 ft. Weight: 530- 2,500 pounds



Harbor seals

Phoca vitulina
Length: 6 feet. Weight: 240 – 290 pounds



Photos: Humpback whale: Amy Kennedy (NOAA); Killer whale: David Ellifrit (NOAA); Steller Sea Lions: NOAA; Harbor seal: Eric Boerner (NOAA)



Laws & Guidelines Marine mammals are all protected by federal law In

by federal law. In
Alaska, approaching
humpback whales
closer than 100
yards is prohibited by
federal law.

Whale SENSE
Alaska participants
voluntarily adhere to
additional responsible
whale watching
guidelines to ensure
the whales are not
disturbed by viewing
practices.

It is also recommended that vessels not approach harbor seals in glacial fjords closer than 500 yards in order to protect sensitive nursery areas.



Juneau, Alaska